

Our Detailed Privacy Policy

January 1, 2016

Introduction

The Washington Center for Equitable Growth (“the Center”) is committed to protecting the privacy and security of your online information.

In addition to telling you how we use your information, we provide you with choices regarding personal information you share with us. Still, to be clear, some information is collected automatically when you visit us online to maintain the safety and security of our websites and to help improve their contents. You may choose to share other information with us through our various interactive applications.

This Privacy Policy is designed to inform you about what information we collect on our websites, how we use that information, what that information looks like, and what choices you have.

If you still have further questions about our privacy practices, we encourage you to contact us:

Email: info@equitablegrowth.org

U.S. mail:

Washington Center for Equitable Growth
1500 K Street NW, 8th Floor
Washington, D.C. 20005

Information We Collect Automatically (Non-Personally Identifiable Information)

What Do We Collect?

There are certain types of information a website automatically collects as users browse its pages. Like most organizations, the Center maintains logs of website activity for administrative purposes, to ensure the safety and security of the site and its users, and for use in improving its sites.

The Center collects non-personally identifiable data in an aggregated and/or anonymous form. “Aggregated data” refers to general, abstracted information regarding visitors and users of our website. This may include:

- Traffic patterns — information about what pages you visit on our websites and when, how long you remain on each page, the order in which you view pages, and the website or search engine that led you to our page.
- Which links on our website you click on.
- Information about your web browser — the name and version of the browser you use to visit our sites, the capabilities of the browser (e.g., what technologies it supports such as Java or Adobe Flash).
- Information about your computer — many web browsers report the operating system and screen size of the computer that you are using. This information helps the browser and the website communicate to better display the website.
- Internet Protocol (IP) address — this is the address of your computer on the Internet at the time it communicates with our website. This number may or may not be unique. It is sent anytime you connect to another computer on the Internet, including when you browse the Web.
- Some browsers report whether or not you have bookmarked any of the pages of our websites.

How Do We Use This Information?

The Center primarily uses this information to improve our websites.

It can, for example, help us diagnose problems such as if a particular browser is having difficulty displaying one of our pages. We also use this information to maintain the

security of our website. IP address logs can, for example, help us determine if someone is trying to hack one of our websites. Some of this information may be used automatically to determine how to display a website to you. If your browser does not support Java, for example, our web servers may send a different version of a page to you so that it displays correctly on your computer.

Additionally, we may combine automatically collected information with other data we have about you, including personally information you have voluntarily provided to us to better tailor our outreach activities. If we combine your personally identifiable information with any non-personally identifiable information, we will not share this combined information with any unaffiliated third parties other than as disclosed in this policy.

What Choices Do You Have?

Most of the information we collect automatically is provided as a result of how web browsers and the Internet work. Some web browsers may allow you to limit how, or if at all, some of this information is reported.

Two computers on the Internet cannot communicate without sharing IP addresses. However, there may be software commercially available that can help obscure your IP address and aid in browsing the Web anonymously.

Cookies and Clear GIFs

Several features of our websites use a technology known as “cookies.”

Cookies are small files your web browser stores on your computer.

They are primarily used to allow websites to “recognize” you when you return, such as when a website “remembers” you so you need not log in each time you visit that website. Most web browsers can be set to reject cookies. However, if you choose to reject cookies, you may not be able to experience the full functionality of our websites.

Our newsletters use a common technology known as “clear GIFs” (sometimes known as “web beacons”) to track who reads them.

Clear GIFs are small, transparent images placed in the HTML version of our email newsletters that are specially coded to report when someone reads an email. Many email clients will not automatically load images. If you do choose to load images in emails you receive from us, these Clear GIFs will likely be triggered. If you do not wish to notify us when you have read one of our newsletters, you should set your email client not to automatically load images.

Information You May Choose to Share with Us (Including Personally Identifiable Information)

Our websites have several features that allow you to interact with us and other members of our online community. The Center does not automatically collect personally identifiable information of users of our websites without their consent, which is provided by use and submission of personal information. Whether or not you use these features is completely your choice. If you choose to use some or all of these features, we may need to collect information about you, some of which may personally identify you.

In most cases, we collect this information to distinguish you from other users of our websites. In some cases, we need this information either to comply with the law or to provide the service you request or if you subscribe to one of our newsletters. Many of our interactive services are hosted through third-party service providers. In most cases, we control the information, and our Privacy Policy applies to how that information will be used.

Our contracts with these vendors provide that they will abide by our requirements. The following contains information about various services we offer as well as information about, and links to, some of our vendors' privacy policies for your reference.

Email Newsletters and Other Lists

Data collected: email address, name

Optional data: title, organization, *zip code*

* this information is optional to sign up for some email lists

The Center maintains lists of people interested in our issues. If you choose to provide your name and email address, we can send you information and updates about topics of interest to you. We will send you this information based on the interests you indicate, or if it is evident from your job title or organization that the information may be of professional interest to you.

The types of information we send includes items such as periodic newsletters and notifications about events. Some of our newsletters contain links to web pages.

Clicking on those links may cause a cookie to be set on your browser that tracks the fact that you clicked on the link. Most browsers can be set not to accept cookies. If you do accept this cookie, it will track subsequent visits to our website unless you first clear the cookie from your browser and set your browser to block the cookie. If you do not wish to receive a particular email newsletter from us, you may follow the "unsubscribe" link located at the bottom of the mailing.

We use Salesforce Marketing Cloud to power our email newsletters and other lists. You can learn more about Salesforce's practices by visiting its Privacy Policy. However, Salesforce's privacy policy will only apply to information collected directly by Salesforce and not information collected by the Center through this website.

Contact Us

Data collected: name, email address, subject and text of your inquiry

Optional data: company/employer, city, state, zip code

Our websites have an online form through which you can contact us with questions, concerns, to report problems with our website, and other issues. In order to respond to you, we need your name and email address. We will not use this information for any purpose except to respond to your inquiry unless we first receive your permission to do so.

We would also like to know a little more about you to better respond to your inquiry. You may choose to provide the name of your company or employer, your city, your state/territory, and/or your zip code.

Providing all of this information is completely optional.

Other Interactive Services

We may provide additional interactive services on our websites. Your use of such services is always optional. If you have a question about any of our privacy practices that is not covered in this Policy, please contact us.

Special Note About Your Provision of Information to Interactive Services

You should be aware that profile information in interactive features may be viewable by other users or participants of such services.

Similarly, any communications you submit or post to a blog, message board, or other interactive feature may be viewable by other participants or users of the service.

Therefore, you acknowledge and understand that you have no expectation of privacy or confidentiality in the content you submit for profiles or to such interactive features, whether or not it contains personally identifiable information about you.

If you make your profile available to other users or if you display your personal information in any communication submitted to any such interactive features, other individuals may collect and use your personal information. We are not responsible for, nor can we guarantee the protection of, any personal information you make available in a profile, that you disclose in a communication submitted to such interactive features for posting, or contained in an email submitted to us for posting, and thus, you acknowledge that if you disclose personal information in any such material, you do so at your own risk.

Links to Other Websites and Social Networking Services

On the web, it can be easy to move from one organization's websites to another without realizing it. Our websites contain links to third-party websites that are provided for your convenience. These include social networking sites like Facebook, Twitter, Flickr, and YouTube, which we use both to communicate with our supporters and to advance our agenda. While we supply the content for our pages on some sites such as Facebook, Twitter, YouTube, and Flickr, information you provide while using those services will be subject to the privacy policies of each respective social networking service. We strongly encourage you to review their privacy policies:

- Facebook: <http://www.facebook.com/privacy/explanation.php>
- Twitter: <http://twitter.com/privacy>
- YouTube: <http://www.youtube.com/t/privacy> (including the Google Privacy Policy)
- Flickr: http://www.flickr.com/privacy_policy.gne
- Pocket: <https://getpocket.com/privacy>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- Google+: <https://www.google.com/policies/privacy/>

The Center does not endorse nor is it responsible for the privacy practices or the content of social networking sites or other third-party websites to which we link. We encourage you to pay close attention to which organization's website you are visiting. If there is not a link to this privacy policy on a website you are visiting, then you are on a non-Center website. We recommend that you review the privacy policies, terms of use, and other policies that govern those websites if you choose to visit them.

Sharing Information with Third Parties

We may share information we collect about you with our affiliates.

However, we do not share your personal information with unaffiliated third parties except as disclosed in this policy or as otherwise notified. Like most organizations, we use third parties to provide some of our online services. We have taken steps to ensure that those third parties respect your privacy consistent with this Policy. When you submit information through a Center website, the use of that information will be governed by this Policy. However, if you submit information through a third party's website (such as following a link to our Facebook page and then submitting information on Facebook),

the privacy policies of that third party will govern how they can use your information.

If you attend one of our events, we may occasionally share the RSVP list with an organization partnering with us on the applicable event.

If you do not wish your information to be shared in this manner, please contact us.

The Center complies with all valid law enforcement, court, and other governmental orders. This may mean that at some point we will be required by law to disclose your information to a third party, such as a law enforcement agency or pursuant to a civil subpoena, regardless of the other provisions of this Policy.

We may also use or disclose your information as permitted by law to collect debts, fight fraud, or protect the rights or property of the Center, our employees, our supporters, our website, and its users or third parties, or when, in our discretion, we otherwise believe in good faith that the law requires it.

What Choices Do You Have?

As explained in the sections above, we provide you with certain choices about how your information is used and shared, including:

- The ability to set your browser to reject cookies
- The ability to unsubscribe from any of our mailing lists via a link provided at the bottom of every email sent to that list
- The ability to contact us and request that we not share any of the information you've provided with unaffiliated third parties

We will also make reasonable efforts to correct or delete information we've collected about you upon your request. However, at times we may not be able to honor such requests due to administrative, legal, or other reasons.

Security

The Center has in place administrative, technical, and physical safeguards to protect the information that is under our control. We use industry-standard encryption technologies when transferring and receiving sensitive personal and financial data from our site. Please note, however, that security breaches can occur even if reasonable steps are taken to prevent such breaches; for example, we cannot guarantee that information provided through our sites will not be accessed without authorization on our servers or inter-

cepted while being transmitted to us over the Internet. Please contact us if you believe there has been any breach of the security of our sites.

Children's Privacy

Our website is directed toward adults. The Center does not knowingly collect information from children under the age of 13 online.

Problem Resolution

If you have a question, concern, or other issue with our Privacy Policy, or if you think our Policy is being violated, we urge you to contact us.

You may use the contact information provided in the introduction to this policy. If you want to know what information we have collected about you, or wish to correct information you believe we have about you, please use the contact information provided in the introduction to this policy.

Changes to this Privacy Policy

We may occasionally update this Privacy Policy. When we do, we will provide and/or revise a "last updated" date at the bottom of this policy.

We will also provide a link to our previous privacy policy, so you can see what's changed.

Our Mission

Accelerate cutting-edge analysis into whether and how structural changes in the U.S. economy, particularly related to economic inequality, affect economic growth.

Washington Center
for Equitable Growth